

Jackie Lopez

(708) 937-3770 | jacqueline.lopez@pepperdine.edu

EDUCATION

Pepperdine University, Malibu, CA

Bachelor of Arts Public Relations, Minor in Art & Multimedia Design

August 2020 – Present

Expected Graduation April 2024

- **GPA:** 3.78/4.0
- **Scholarship:** George Pepperdine Achievement Scholarship, *Recipient*
- **Activities:** Art Club, Running Club, First Generation Club

EXPERIENCE

Pepperdine Graphic Media, Malibu, CA

January 2022 – Present

Art Editor

August 2023 – Present

- Lead 6 team members, run meetings, guide staff artists, maintain budget, assign weekly designing supplemental artwork
- Creating multiple digital art pieces each week

Life and Arts Assistant Editor

January 2023 – April 2023

- Supported editor in leading section of the newspaper
- Life and arts writer duties included

Life and Arts Staff Writer

January 2022 – December 2023

- Interviewed students and faculty, wrote and pitched creative weekly news articles

Illume Public Relations, Remote

Internship Position

January 2023 — April 2023

- Pitched draft emails, press releases, and social media posts for tech clients
- Researched client trends and information

Pepperdine University, Malibu, CA

Speech Lab Tutor

January 2022 – Present

- Listened to student speeches and identified issues
- Worked with students to improve their speeches and rhetorical skills

Smothers Theater, Malibu, CA

Usher

September 2021 – September 2023

- Directed and seated guests during shows
- Answered guest questions

First Generation Club, Malibu, CA

Chief of Social Media/Marketing

September 2022 – January 2023

- Created new content for social media stories and posts
- Engaged with students within the club to offer advice and guidance

Joules and Watts, Malibu, CA

Coffee Barista

February 2022 – June 2022

- Prepared food and drinks at a fast pace
- Operated cash register

SKILLS

Adobe Creative Suite

Journalistic, Formal and Rhetorical Writing

Graphic Design, Photography, Painting, Drawing